

# Your Greatest Investment



"A coach is someone who can give corrections without causing resentment."

COACH JOHN WOODEN



It's ALL about the PEOPLE - Your Greatest Investment!

## Leadership Coaching

**Leadership Coaching** is for your **EMERGING** and **CURRENT LEADERS** who you want to develop. Effective leadership coaching is important as it helps the leader to improve communication and ensures that every team member has what they need to do their job.

### Increase return on your people investment.



Your people are unique individuals, they do most of their work in teams, and the work they do (or not) impacts business results. Having strong and capable leaders can be the difference maker in your company's profitability. In short, you want to optimize your talent.

**op-ti-mize    äp-tə-mīz    verb**

to make the best of or get the most from. OPTI-M (um), OPTI-M (ism), OPTI- (cal) (to see better).

*Isn't the heart of the leadership challenge to maximize resources for greater return?*

## Leadership Coaching Works: What are the benefits?

- Heightened self-awareness.
- Improved self-regulation.
- Higher levels of empathy.
- Boost in cognition at work.
- Increased levels of motivation.
- Better social skills.
- Improved leadership abilities.

**Leadership Coaching** is one of the most effective ways to develop individual, team and organizational performance across industries. Would you like to see 788% return on investment (ROI) based on factors including increases in productivity and employee retention?

Re: **LEADERSHIP COACHING**

- **I believe...**for EVERYONE that there is nothing you don't already have. Meaning, YOU are already whole and complete person; YOU are not an apprentice person traveling to become a complete person; YOU are already COMPLETE. This takes a leap of faith to believe in YOURSELF.
- **I believe...**YOU must comprehend who YOU are and recognize it as YOUR own personal truth in YOUR thinking and living. Meaning, YOU must know WHO WE ARE and, ultimately, OWN your IDENTITY (how you see yourself). This takes great effort, focus, courage, and time.
- **Leadership Coaching** is the process by which the above happens and the organization BENEFITS.

A few of the critical issues for C-suite executives, HR Leaders, and managers that can be positively impacted by **Leadership Coaching**:

- More effective Leaders - leading others
- Decreased turnover
- A solid succession plan (grow your own)
- Keep your top talent
- More ownership & accountability
- A solid succession plan (grow your own)
- Increased employee engagement
- More capacity to understand others

We get it, your plate is full. You may be saying, "...all interesting, but will this actually work for us."



**CAN YOU AFFORD  
TO DO NOTHING?**

# LET'S zoom!

### A Leadership Coaching Strategy Session

- We'll discuss what's currently going on within your teams of leaders and how **Leadership Coaching** could work inside your organization
- I'll answer any questions you might have about coaching, my coaching philosophy and style and my experience

**Leadership Coaching** is one of the most effective ways to develop individual, team and organizational performance across industries.

**Do something to develop your leaders.**

If you don't then they will leave and that's 100% avoidable.

**25+** Years of Experience

Connect with Byron today!

<https://byronlow.com/schedule/>



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